



FREIGHT COMPANY

Automated Customs Clearance Services

PROBLEM: Custom Clearance Services



Getting through Customs Clearance is a manual and tedious task



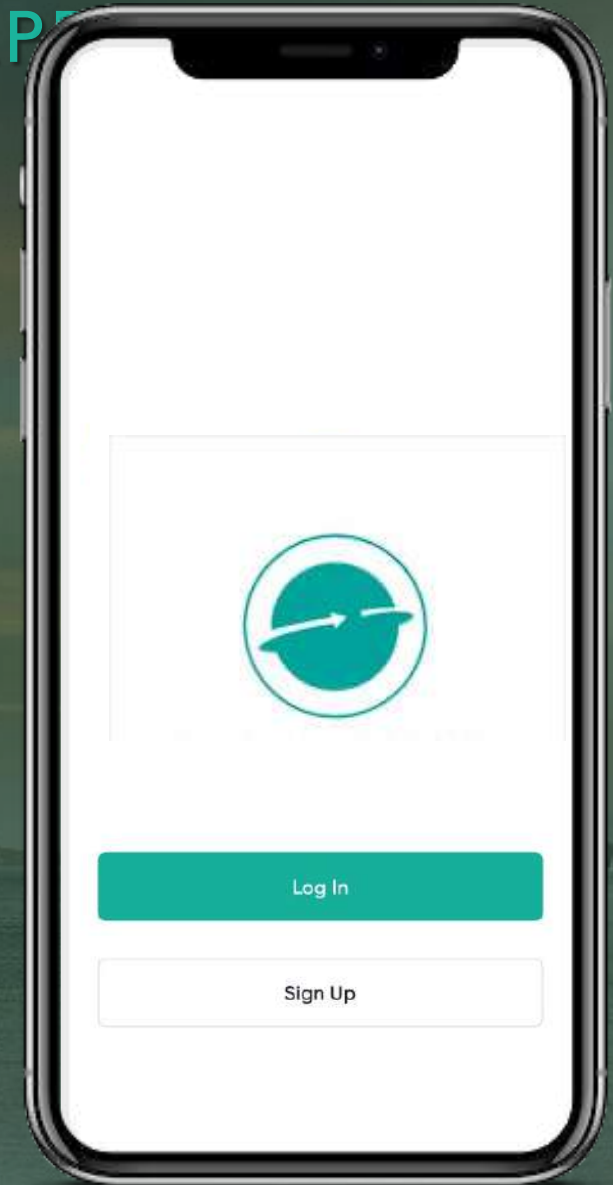
Finding the right Customs Clearance Broker is challenging and time-consuming



Manual paper work where client has to hand over all documentation by hand or email

SOLUTION: FREIGHT COMPANY APP

- Fast & efficient automated paperless customs clearance services
- Market professional rated Customs Broker
- Uses latest technology to offer guaranteed services
- One-click import or export services
- Must be a member to qualify
- Get all logistic services on your fingertips



KEY DIFFERENTIATORS



One-click access to find
your custom clearance
broker



Promotions for
Registered Members



Professional broker
selection via the App



Fast Automated
Response Time



High-tech solutions to
track your shipments &
save activity history



Rate your Broker
Feature



OPERATING PRINCIPLES

- High-tech, fully-automated services with fast response time.
- Complete guarantee of document verification.
- Access to an extensive portfolio of professional Custom Clearance Brokers.
- Tracking & record-keeping of step-by-step shipments process.



USE CASES



**IMPORTERS
& EXPORTERS**



AIR PORTS



LAND PORTS



SEA PORTS



DRY PORTS





TECHNOLOGY



MOBILE PHONES + INTELLIGENT SCHEDULING



ONLINE PAYMENT + WALLET



SHIPMENT TRACKING



CONTACTLESS & SAFE PROCESS



100% AUTOMATED



DEMAND FORECASTING

No need to visit customs office. With a click of a button you can place your order from anywhere in the kingdom even if there are no customs broker office in your area.

Minimize time and effort needed to find professional Customs Clearance Broker near you.

Generate more business opportunities for Customs Clearance Brokers.

Build BIG Logistics Data that can be sourced out to KSA companies or govt for business decisions



OVERALL MARKET



2019 Market

+1.1B USD



Targeted Revenue

+44M USD

✔ The Market has witnessed 5% annual growth from 2016 till 2018



COMPOSITION OF MARKET



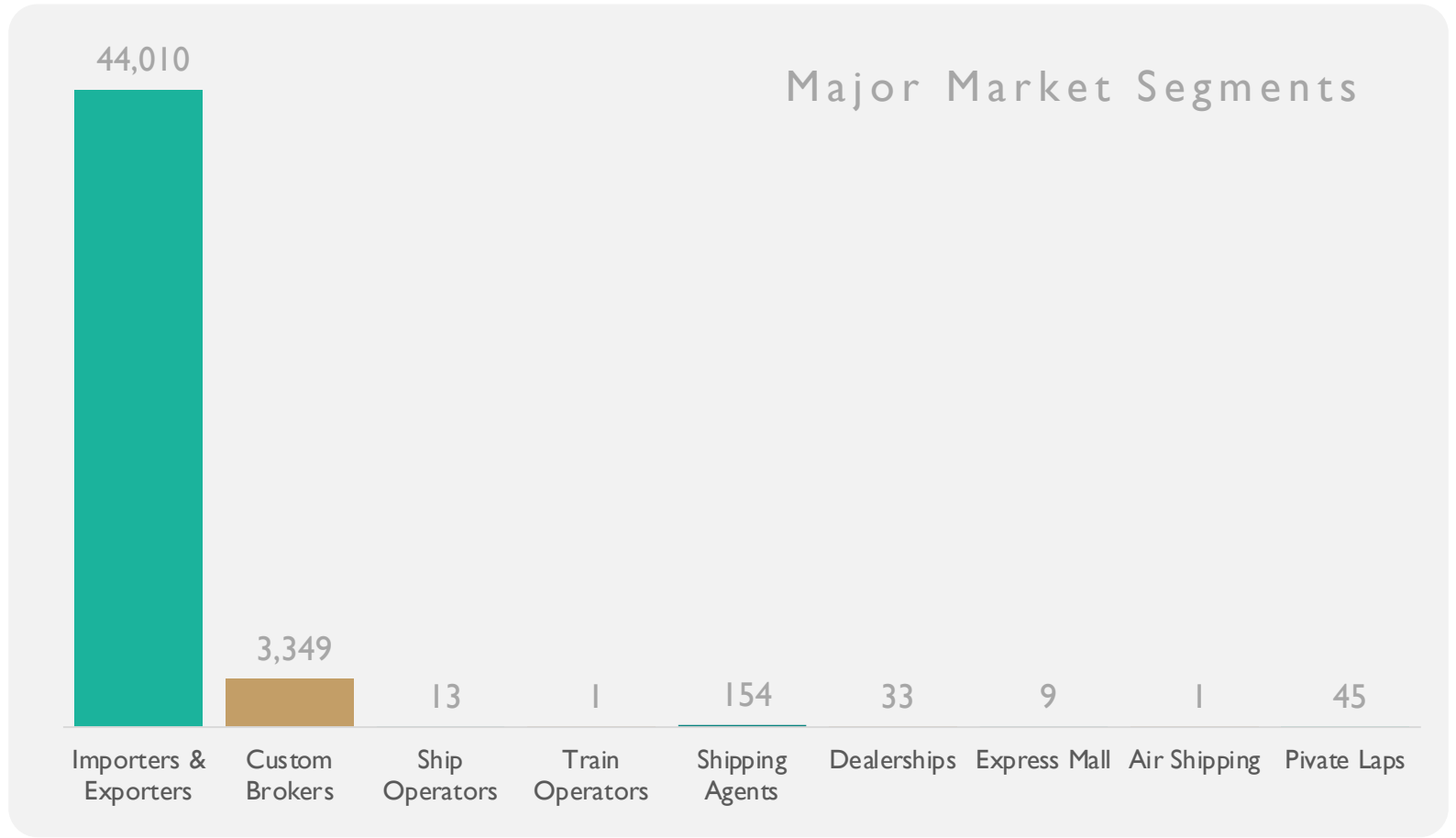
Importers & Exporters are leading the category with a **92.4%** market share.



Custom Brokers hold the second place in the market with a **7.03%** market share.



Train Operators and **Air Shipping** both hold the lowest market share of **0.002%**.





TARGET EXPANSION



From
one country
to the rest of
the world



POTENTIAL OUTCOMES



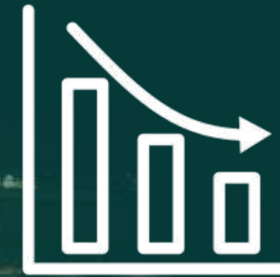
BEST-CASE SCENARIO

20% revenue of the 20%
total market share
+ 44.4M USD



REALISTIC SCENARIO

15% revenue of the 15%
total market share
+ 25M USD



WORST-CASE SCENARIO

5% revenue of the 5% total
market share
+ 5.5M USD

GOING FORWARD



**TRANSPORTATION
SERVICES**

**FREIGHT
SERVICES**

**STORAGE
SERVICES**

**38B USD
OVERALL MARKET**

**Now 0.8M TONS
2030 TARGET 6M
TONS/YEAR**

**FULLY EQUIPPED
FACILITY**



TRACTION – PROGRESS TO DATE

- CR ready
- TM registered
- Active Bank account
- App for Customs Clearance services ready
- 100 Customs Broker registered
- 1000 downloads completed
- 100 orders placed

NEXT

- Small office in Country
- Governness
- Marketing
- Develop the App and other services programming



THANK YOU!

